ENGAGEMENT REPORT FY23

Founded in 1996, the Young Professionals Council (YPC) continues to be a distinguished program of the Chamber of Commerce for Greater Philadelphia, igniting ambition and fostering a tight-knit community of young professionals at the forefront of paving the way to Greater Philadelphia's future.

YPC orchestrates activities curated to equip young professionals with the tools they need to thrive in the workplace and beyond. From captivating networking events held at notable venues across Philadelphia to enlightening professional development workshops led by regional business and thought leaders, YPC provides resources to help enrich young professional opportunities in Greater Philadelphia. We also proudly present an executive engagement series that offers unprecedented access to influential business leaders and exclusive community events that showcase the incredible work of organizations devoted to serving the region. This report encompasses our council's activities, noteworthy accomplishments, and collaborations for Fiscal Year 2023, from July 2022 to June 2023.

At YPC, we are committed to serving as a dedicated resource for the current and emerging business leaders of Greater Philadelphia, empowering them to advance their careers and shape the region's future in meaningful ways.

A Word from Ileana Fortuño, Engagement Coordinator, Economic Competitiveness, The Chamber of Commerce for Greater Philadelphia

Do you remember the first piece of professional advice you ever received? What about that very first connection you made, creating the beginning of what would soon become your 'network?' Can you remember seeing a clear path to achieving your professional goals for the first time? In my role as the internal YPC lead at The Chamber, my deepest wish is to have a hand in crafting these moments that our members will carry with them for the rest of their careers.

I remember the first networking event I attended at the onset of my role. To put it mildly, I felt akin to a deer in headlights. I couldn't stop wondering, nay, stressing over how I was presenting myself to others and what they must be thinking - did I really just try to make small talk over catalytic converters? Suffice it to say, the professional I am now is not the professional I was when I began this role. The connections I've made within the YPC community, the resources The Chamber offers its members, and the exceptional activities and speakers YPC produces have made me grow tenfold.

In my first year as the internal lead of YPC, it is evident that the talent displayed in the Greater Philadelphia region is bar none, and I have the immense pleasure of learning directly from and with them. From **grassroots leaders driving collective change** in our city to watching our YPC alums become **institutional trendsetters**, the region's future is in capable hands, and it is my honor to support them as they work toward achieving their goals.

Ileana Fortuño,
Engagement Coordinator, Economic Competitiveness,
The Chamber of Commerce for Greater Philadelphia

Introduction from Fiscal Year '23 Chair and Vice-Chair

We would like to express our gratitude for the opportunity of being the FY23 Chair and Vice-Chair of the Young Professionals Council. The chance to lead this vibrant community as the first two Black women to hold both positions has not only transformed our professional journeys but holds significance for even more underrepresented leaders who aspire to break barriers and forge their own paths.

Throughout this past year, we prioritized using our access and platform to improve, uplift, and encourage our team, while leading with inclusivity and empathy, all in an effort to ensure YPC upholds our mission to foster ambition and build community among young professionals paving the way for Greater Philadelphia's future success and growth.

This year many of our initiatives were geared toward thinking innovatively about the future of YPC. Our goal was to leave a legacy defined by positive impact, passion, and determination achieved through increased collaboration with The Chamber.

This report is a new reporting and recruitment tool proposed by the Advisory Board and developed by The Chamber to highlight our goals, accomplishments, and progression as the leadership of YPC.

We would like to thank the FY23 YPC Advisory Board members for their hard work, commitment, and passion, as well as The Chamber of Commerce for Greater Philadelphia for creating a platform for us to lead and grow.

Siah McCabe, Chair
Consultant, Crowe

Shawnna Williams, Vice-Chair
Diversity and Inclusion Manager,
Buchanan Ingersoll & Rooney PC

EMPOWERING YOUNG PROFESSIONALS

YPC, with over 1,500 members, serves as a resource for young professionals in the Greater Philadelphia area. We are dedicated to fostering ambition and building a strong community to shape our region's future success and growth. These metrics offer a glimpse into the engagement of its membership.

Community Engagement

We remained committed to giving back to Philadelphia through our annual 'Connect for Community Impact' event. This gathering provided a platform for attendees to directly engage with nonprofits focused on youth and education, mentorship, arts and culture, and vulnerable populations. Noteworthy organizations included Junior Achievement of Southeastern PA, Greater Philadelphia Coalition Against Hunger, The Welcoming Center, and more.

13 YPC events held this year

2 joint YPC/ Chamber events

12 unique speakers

1,491 YPC members attended general Chamber events

1,911 attendees at YPC Events

135+ industries represented in YPC

Networking and Professional Development

Among YPC's networking and professional development opportunities, our 'Meet the C-Suite' series featured influential leaders such as Michael Innocenzo, Chief Executive Officer of PECO, an Exelon Company and current Chamber Board Chair, and Chellie Cameron, President and Chief Executive Officer, The Chamber. These events formed valuable connections, as well as exclusive access to and facilitated thoughtful exchanges between our members and regional innovators.

6 Networking Receptions | **3** Professional Development Workshops | **2** YPC 101's
1 Connect for Community Impact Event | **2** Meet the C-Suite Forums
1 City Council At-Large Candidate Forum in collaboration with The Chamber's Civic Affairs Engagement Table

1) YPC Board Retreat – Members of the YPC Advisory Board attend a full-day board retreat at the Duane Morris offices in Philadelphia.

2) YPC Networking at South Bowl – YPC members agree — South Bowl was unforgetta-bowl!

3) YPC Networking at the Museum of Illusions – YPC members stop for a quick photo opp at the Museum of Illusions while networking amongst peers.

4) YPC Chat with Erica Atwood – YPC held an exclusive roundtable conversation with Erica Atwood, Senior Director for Criminal Justice and Public Safety, the City of Philadelphia.

Advisory Board

The YPC Advisory Board is a non-governing body that provides insight into strategic direction, generates resources, and champions the YPC mission in the community. Comprising ambitious, community-driven young professionals, our advisory board is a crucial element of YPC and offers supplementary leadership opportunities to our members.

Chair: This position leads and coordinates activities between The Chamber and YPC Advisory Board, working on alignment between the two organizations. This person serves as the external face of YPC and sits on The Chamber's Board of Directors for the duration of their position.

Vice-Chair: This position assists the Chair in coordinating activities between The Chamber and the YPC Advisory Board. At the end of the fiscal year, the Vice-Chair succeeds the outgoing Chair.

Our Committee Co-Chairs steward the work of our four committees: Civic Engagement, Events, Membership, and Professional Development. These committees serve as gatekeepers for communications between their respective committees, the YPC Advisory Board, and Chamber staff.

17

Advisory Board members in FY23

8

Committee Co-Chairs in FY23

FY23 YPC Advisory Board:

Brian Balduzzi
Private Client Services Attorney, Faegre Drinker Biddle and Reath LLP

Christopher Crawford
Community Engagement Manager, The Salvation Army

Aileen Gallagher
Professional Development Committee Co-Chair
Reliability Reporting & Data Analytics, PECO

Kathryn Gentile
Senior Planner, Marketing, Villanova University

Anna Gibson
Events Committee Co-Chair
Supervisor, RSM US LLP

Ben Goebel
Events Committee Co-Chair
Program Manager - IPP, The Welcoming Center

Nathan Hughes

Joy Isabelle
Communications and Development Director, Junior Achievement of Southeastern Pennsylvania

Bas Jackson
Membership Committee Co-Chair
Growth Operations Manager, Vanta

Leone Jackson
Sr. Community & Citizenship Program Specialist, Turner Construction Company

Siah McCabe
Chair
Consultant, Crowe

Michael McGuire
Vice President, Johnson Kendall & Johnson, Inc.

Cameron Robinson
Membership Committee Co-Chair
Owner, Colorspace Labs

Catherine Roder
Senior Associate, PNC

Jessica Sheridan
Previous YPC Chair
Chief Operating Officer, Delta Phi Epsilon International HQ

Andrew Still
Previous YPC Chair
Manager, Advisory, Forensic, KPMG

Zoey Toy
Communications Manager, Greater Philadelphia Hotel Association

Brianna Westbrooks
Policy Advisor, Cozen O'Connor

Shawnna Williams
Vice-Chair
Diversity and Inclusion Manager, Buchanan Ingersoll & Rooney PC

Mary Worthy
Professional Development Committee Co-Chair
Residential Real Estate Specialist, Mosaic Development Partners, LLC

GET INVOLVED

YPC's Fiscal Year 2023 was marked by resilience, growth, and impactful engagement. We are proud of the accomplishments we have achieved together and are grateful to our members, partners, and **investors** who have contributed to YPC's success.

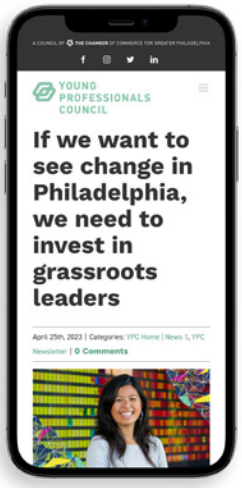
As we move forward, we remain committed to empowering young professionals, fostering connections, and making a lasting positive impact in the Greater Philadelphia region.

Looking to engage an employee at your company?
Chamber members at the Enterprise Level and above receive an allotment of complimentary YPC memberships. Inquire about yours today!

Has your company used all its memberships or are you not employed at a Chamber member company?
Memberships are available for purchase for one year at $100 if you are employed by a Chamber company or $150 if you are not. You can sign up today via **our website**.

Have a number of individuals interested in joining YPC?
Purchase 5+ memberships and receive $10 off the annual fee and $20 off the annual fee for 15+ memberships. Please reach out directly to Ileana Fortuño at **ifortuno@chamberphl.com** to get started.

Want to hear directly from some of our members?
Visit **our news section** to read thought leadership from YPC members!



Sign up or reach out to Ileana Fortuño to refresh your company's complimentary YPC membership list! Ileana Fortuño, Engagement Coordinator, **ifortuno@chamberphl.com**

Sign up